

HELEN FORREST

UX DESIGNER

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www.helenforrest.design

EDUCATION

GOOGLE UX DESIGN CERTIFICATE

Google | 2023

CLO3D - BASIC ESSENTIALS CERTIFICATION

Digital Fashion School | 2021

ILLUSTRATOR & PHOTOSHOP SKILL ASSESSMENTS

LinkedIn | 2021

FIRST CLASS DEGREE - FASHION DESIGN BA (HONS)

The Cass, London Metropolitan University | 2017 - 2020

SKILLS

- User Research and Usability Testing
 - Proficiency in design tools such as Figma and Adobe XD
 - Wireframing and Prototyping
 - Interaction Design and Information Architecture
 - Visual Design and UI Development
 - Teamwork and Organisation
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WORK

DESIGN ADMIN ASSISTANT

BRAVADO LIMITED | Sep 2022 - Nov 2023

- Collaborate closely with the design team to create first samples and tech packs, facilitating the production of samples at the London sample room.
- Provide valuable assistance in the fit and development process, meticulously measuring, labeling, photographing, and managing fit samples while maintaining an organized sample tracker.
- Support designers in various tasks including fabric packs, trend research, development, and competitive shopping, contributing to the overall design process.
- Ensure efficient management of the design room, maintaining a tidy and well-stocked inventory of patterns, fabrics, and trims, optimizing workflow and accessibility.
- Take ownership of organizing the showroom for buyer meetings, creating an impressive and visually appealing environment to showcase products and enhance buyer experiences.

WORK

DESIGN ASSISTANT

HARDWARE LDN CLOTHING LIMITED | Sep 2022 - Sep 2022

- Adapted quickly to changing project requirements and timelines, delivering sketches within specified deadlines to support the design workflow.

FASHION DESIGNER AND MANUFACTURING LIAISON

Safari MMA | Mar 2021 - Sep 2022

- Researched, designed, and developed innovative and marketable garments, incorporating fashion-forward aesthetics and functional design elements.
- Led the end-to-end process of creating a successful collection, managing a team and conducting user testing to ensure optimal comfort and suitability for the Muslim community.
- Oversaw the production process, creating detailed tech packs and spec sheets to facilitate seamless communication with manufacturers and ensure accurate replication of designs.
- Directed photoshoots, capturing compelling visuals to showcase the brand and its products, utilizing Photoshop for photo retouching.
- Organized and executed trade shows and events, effectively promoting the brand, establishing industry connections, and driving business growth.

DESIGNER

Freelance | Aug 2020 - Sep 2022

- Leveraged expertise in design, cutting, and sewing to create unique and customized garments, showcasing exceptional craftsmanship and attention to detail.
- Demonstrated versatility by designing interiors that harmonize aesthetics and functionality, translating clients' visions into captivating and well-designed spaces.
- Showcased creativity and technical skills through the creation of custom artwork, employing a range of mediums and styles to deliver visually striking and meaningful pieces.
- Successfully managed and executed projects in various design disciplines, including interior design, online vector art, and garment construction, meeting client specifications and exceeding expectations.
- Collaborated closely with clients to understand their needs, preferences, and goals, effectively translating their ideas into tangible and visually captivating designs.